

Join us for a Full-Day of In-Person Learning!
Friday, May 6, 2022
9:00am-4:00pm

Seminar 

Presentations



Leading From Outside Your Comfort Zone

VUCA (volatility, uncertainty, complexity, ambiguity) has become a common acronym to describe our times. As we begin to emerge (hopefully) from the pandemic, there are those who long to get back to normal. Others are trying to discern the new normal. But in a VUCA world there is no normal. There is no stable, protected comfort zone to provide shelter from the turbulence of rapid and continual change.

Leaders are agents of change. They do not wait to be ejected out of their comfort zone. Leaders are proactive in taking themselves and their teams outside the zone of comfort and complacency. Leaders are ever taking themselves and their followers to and over their cutting edge. This interactive presentation will explore how to build the courage to lead self and others beyond self-imposed limits. Discussed will be how to embrace a leader mindset, the inner obstacles to breaking out of your comfort zone, and the practices that will equip you to break through the barriers that hinder successful performance in a VUCA world.



Presenter:
Mitchell R. Alegre, Principal
Mitchell R. Alegre and Associates

Mitch is an award-winning trainer and educator. He has been providing consulting and training services in personal and organizational effectiveness for nearly five decades. Rather than imposing solutions on clients, Mitch helps individuals and teams discover their own solutions to the challenges they encounter. In addition to working with clients, Mitch is an Adjunct Professor of Management and Leadership for the Niagara University College of Business Administration.



Staying Secure in an Insecure World – A Practical Look at Cybersecurity Standards and Mandates in NYS & How to Stay Vigilant and Mitigate Ransomware Attacks

A panel discussion to address the significant threat trends in cybersecurity: What supply management professionals need to know. Who are the major threat actors? Are they

continued on next page

DETAILS:

Place:

Classics V Banquets
 2425 Niagara Falls Blvd., Amherst, NY 14228

Schedule:

8:15 -9:00 am...Registration/Continental Breakfast
 9:00 am - 12:00 pm....Presentations
 12:00pm - 1:00 pm.....Lunch
 1:00pm - 4:00 pm....Presentations

Cost:

ISM-Buffalo Members: \$149.00
 Non-Members: \$199.00
 Includes: light breakfast and lunch

Earn (6) CEH for this affordable event!

Space Limited; Reserve now to secure spot at ismbuf@ismbuffalo.com ♦ (716) 648-0972
 All registrations due by 5/4/22

within your company or from the outside? Is technology in and of itself the most lethal?

Along with helping align companies' overall IT vision and goals with establishing secure environments - to provide strategic guidance, implement security and disaster recovery best practices, and assess risk in order to make recommendations for improved physical and cybersecurity.

Panel Presenters*:



Jessica L. Copeland
Bond, Schoeneck & King Attorneys
Jessica advises her clients in all aspects of business counsel and disputes, with a particular focus on data privacy, cybersecurity and intellectual property. Jessica is chair of the firm's cybersecurity and data privacy practice.



Shannon A. Knapp
Bond, Schoeneck & King Attorneys
Shannon assists clients in a wide range of data privacy and compliance issues. She uses her legal research and writing skills to serve clients concerning various state, federal, and international cybersecurity and data privacy laws.



Amber L. Lawyer
Bond, Schoeneck & King Attorneys
Amber serves as the Deputy Chair of Bond, Schoeneck & King's Data Privacy and Cybersecurity practice and maintains a Certified Information Privacy Professional/European credential (CIPP/E) through the ANSI-accredited International Association of Privacy

Professionals. Amber represents a wide range of clients across all industries, including retail, hospitality, manufacturing, development, higher education, technology, health care and media. She currently serves as part-time corporate counsel at Paychex, Inc. where she advises on privacy and cybersecurity matters.



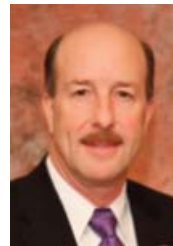
Tim Weber
ADNET Technologies
Tim Weber, Director of Security Services, has been with ADNET since 1994. Over twenty years of technical experience in the field and leadership roles in Service Delivery give him an acute level of insight into clients' networks and risks to their businesses. In 2018, Tim assumed his current position, responsible for leading ADNET's dedicated Security practice.

* For additional information on our panelist attorneys, go to www.bsk.com/people.



Plan for the Worst, Be Your Best

Today's business risk from catastrophic disaster has never been higher! How will your business survive weather disasters, social unrest, or attacks on brand reputation? The list is endless. This program will get attendees to consider their organization's ability to respond and recover from disaster. The presenter will share some of the critical elements for a strong crisis response necessary for recovery.



Presenter:
David Bissonette
ISS- Interactive Safety Services LLC

David Bissonette is a recognized emergency management expert with 30 years of experience. David's skills come from a wide variety of leadership roles in the first responder community serving as a fire chief, fire commissioner, crisis manager for a global food manufacturer and disaster coordinator for his home town of Clarence NY. David is best known for his leadership and overall management of the crash of Continental flight 3407 in February of 2009, killing 50 people. David is a published author of the book "Flight 3407 Companionate Leadership In The Face Of Disaster".



Communicate your Personal Brand and Grow Professionally with LinkedIn!

Join us for this engaging session with Claire Stroh Petrie where we'll discuss using LinkedIn to grow your personal and employer brand. Whether your goal is to attract candidates to your organization, boost sales, learn and find professional development opportunities, find a new job, (or all of them!) Claire's connect, post and engage intentionally framework will help you grow your network and attract opportunities to yourself. We'll also talk about using LinkedIn as a learning/professional development tool, and to build relationships and network.

continued on next page

- 1) How to thoroughly fill out your profile and ensure it's optimized
- 2) Connect - find people to connect with and send a thoughtful connection request note
- 3) Post - create engaging content that positions you as a valuable resource for your network
- 4) And engage - primarily comment, to increase your exposure and showcase your personality and voice

the same! Claire has more than nine years of successively diverse human resources management experience with privately-owned and publicly-traded global leaders.

She holds a Bachelor of Science in Business Administration with a concentration in HR from the University at Buffalo and an MBA from Niagara University. She is certified as a Professional in HR through SHRM and HRCI. Claire is an active member and blogger for SHRM, and also a member of SHRM's Emerging Professional Advisory Council. She serves as the College Relations and Emerging Professionals Director on the Buffalo Niagara Human Resources Association (BNHRA) Board of Directors and is a Board Member and Camp Counselor for Empower Camp. Claire named Alumna of the Year 2020 by the UB School of Management Career Resource Center, and a 2022 HR Impact Award Winner by Buffalo Business First.



Presenter:

**Claire Stroh Petrie, PHR, SHRM-CP
Lighthouse Technology Services**

Claire Stroh Petrie, MBA, PHR, SHRM-CP, is currently the Director, Technology Talent Management at Lighthouse Technology Services and President of Claire Petrie HR & Training, LLC. She has used LinkedIn, Twitter, and networking to build her personal brand and uncover new opportunities for herself and the companies she's worked for. She's passionate about helping other professionals do

REGISTRATION FORM

ISM-Buffalo Seminar - Friday, May 6, 2022
ISM-Buffalo Member Fee: \$149.00; Non-Member Fee: \$199.00

Company Name: _____

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