



ISM—Buffalo, Inc.

# 2018-2019 Advertising Rate Sheet & Reservation Form

## Buffalo Buylines

Buffalo Buylines is the monthly publication of the Institute for Supply Management (ISM) - Buffalo, Inc. (formerly NAPM) This publication is distributed to over 150 members representing over 100 companies in WNY. We offer advertising in the newsletter as a service to our member companies, vendors and supporters. Past issues are archived on our web site for continuous exposure.

### Ad Sizes Available/Fees

- Business Card - Horizontal (3-1/2" x 2") \$ \$35.00  
(discounted to **\$25.00 per issue for 5 or more** placements during year--total 11 issues per Program Year)
- 1/6 Page - Horizontal (4-1/2" w x 2-1/2" h) \$ 40.00
- 1/4 Page - Horizontal (7-1/2" w x 2-1/4" h) \$ 50.00
- 1/4 Page - Vertical (3-1/2" w x 4-1/2" h) \$ 50.00
- 1/2 Page - Horizontal (7-1/2" w x 4-3/4" h) \$ 90.00
- 1/2 Page - Vertical (3-1/2" w x 9-1/2" h) \$ 90.00

\*\* A 10% discount applies on 1/4 or 1/2 page ads for (5) or more ads placed during our program year.

\*\* Email ad jpg format preferred.

### 2018-2019 Schedule

*\* Deadline is the 15th of the month prior to publication*

- July/August 2018
- September 2018
- October 2018
- November 2018
- December 2018
- January 2019
- February 2019
- March 2019
- April 2019
- May 2019
- June 2019
- July/August 2019

### Advertising Space Contract ISM "Buffalo Buylines"

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Please reserve a \_\_\_\_\_ size ad in the following issues: \_\_\_\_\_

Questions? Contact Newsletter Editor & Executive Director Nancy Boyd Haley at 716.648.0972, fax 716.646.1599, or e-mail: [ismbuf@ismbuffalo.com](mailto:ismbuf@ismbuffalo.com) or [ismbuffalo@roadrunner.com](mailto:ismbuffalo@roadrunner.com); [www.ismbuffalo.com](http://www.ismbuffalo.com)

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